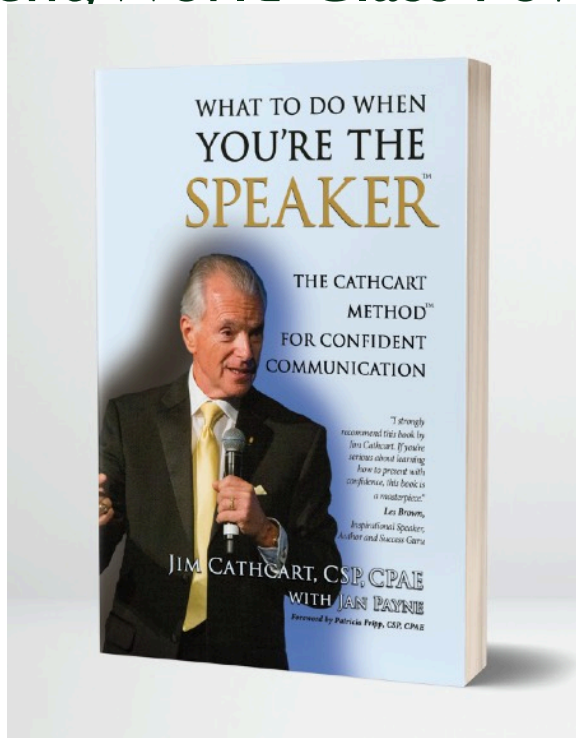


# Presentation Skills

## Confident, World-Class Power Communication



Imagine getting the Super Bowl Winning Quarterback to teach you football.

Jim Cathcart is a Certified Speaking Professional, Speaker Hall of Fame inductee, Past President of the National Speakers Association, Winner of The Golden Gavel, The Cavett Award, The Legends of Speaking Award, The Lifetime Achievement Award and co-founder of The Professional Speaking Institute. TEDx Top 1% speaker.

Sometimes, it is even more valuable for Jim Cathcart to train your people to speak powerfully than it is for him to personally address your group!

### **Purpose**

- Private personal coaching tailored exactly to the needs of each individual.
- Collaborate with you to design enterprise solutions to increase your communication skills.
- Large or small groups can be trained directly by Jim Cathcart in workshops and seminars.

### **What Audiences Learn**

- Structuring your message
- Managing the speaking environment
- Telling Stories effectively
- Using humor
- Platform mastery and stage techniques
- Strategies for each different type of presentation
- Handling difficult audiences
- Customizing your message to the audience

- Speaking to: persuade, inform, motivate, educate, train, entertain, etc.
- Being Confident in presentations...and much more.

### **Time Frames**

- Determined by the size and needs of each group.
- 3 day Speaker Academy course available

### **Applications**

For Executives, Managers, Owners, Leaders & Sales Professionals

- The Message
- The Delivery
- The Audience
- The Setting
- The Process