

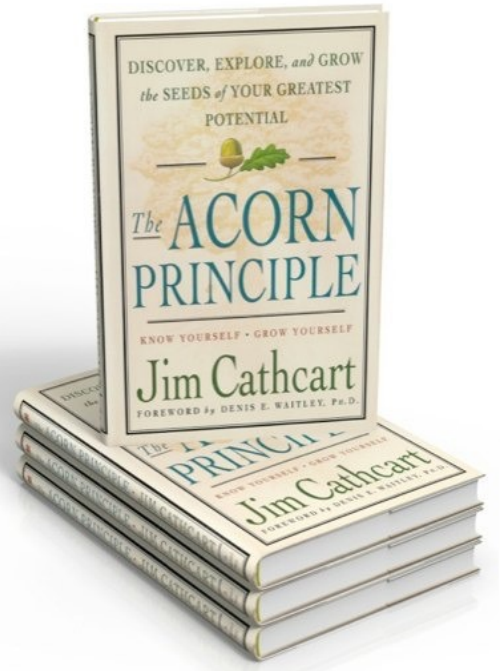
JIM'S KEYNOTE AND PRESENTATION TOPICS

The Acorn Principle™ Helping People Grow

Based on the newly revised international bestseller.

"The seed of your future successes already lives within you."

– *The Acorn Principle*,
Bestseller by Jim Cathcart



Purpose

- Generate **initiative** and build **self-reliance**.
- Show people how to discover their highest and best strengths to grow themselves and their business by learning to find the natural strengths in situations and people.
- Empower them to help people grow.

What Audiences Learn

- The M.O. Grid:
Purpose + Readiness & Production = Fulfillment
- How to become a Leader in your field.
- The eight vital elements of empowerment.
- How to isolate the traits that make you unique.
- How to align people into roles and relationships that bring out their best.
- How to determine “how” a person is smart.
- How to recognize your priority values.
- How to motivate people without over or under doing it.
- How to measure a person’s potential “velocity”.
- Ask yourself: How would the person I’d like to be do what I’m about to do?
- How to structure jobs to increase productivity.
- How one hour a day in study can make you a leading expert in 5 years or less.

- How to achieve “optimum” performance.
- Role agreements vs job descriptions.
- Three essentials for productive relationships.

Time Frames

- Speech: 20-60 minutes
- Seminar: up to 3 hours
- Workshop: up to 6 hours or 2 days

Applications

For Leaders, Professionals, Managers, Owners & Sales Professionals

- Self Awareness: help people understand why they are as they are and how to motivate themselves and others to be their best
- All leadership begins with self leadership
- Mastering Change and Staying on Purpose
- Bringing out the Best in People

